

# Keepin' the Weight A-Weigh Bradley Fitness Center

Friday  
August 27, 2010

**Synopsis of the event:** Basewide event for Vance AFB military members, civilian workers and their families. Keepin' the Weight A-Weigh is a program to encourage continued weight loss following the Biggest Loser program. Prizes will be awarded in various categories for winners of event.

**Estimated Participation:** 250  
**Where:** Bradley Fitness Center  
**When:** Friday, August 27, 2010  
**Time:** 4 p.m.

**Sponsorship Opportunities:** Financial contributions, products or services as prizes, money to purchase food, gift certificates or grand prizes.

**Promotional Strategies:** This event will be promoted in the monthly *What's Happenin'* Magazine (1,400 copies are distributed by the first of the month) weekly basewide e-mails, posters and fliers. Sponsor name and logo will be recognized in all above advertising and publicity. (To be included in magazine: Must have approved contract and receipt of sponsor logo by 10th of month prior).

## Want To Sponsor?

Contact:  
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