



Tuesday

April 15 - May 5, 2010

BOWLING



Synopsis of the event: To promote bowling activities and Latino heritage by hosting an event for Vance AFB military members, civilian workers and their families. Participants bowl eight pin no tap colorama. When the head pin is a brightly colored pin and if they bowl a strike, they win a swing at a piñata filled with candy and prizes.



Want To Sponsor?

Contact:

Elaine W. Johns

Commercial Sponsorship Coordinator

71st Force Support Squadron Marketing

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Phone (580) 213-6455

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Estimated Participation: 50-75

Where: Falcon's Nest Bowling Center

When: April 15 - May 5, 2010

Time: 9 a.m. to close

Sponsorship Opportunities: Financial contributions, products or services as prizes, money to purchase food, gift certificates or grand prizes

Promotional Strategies: This event will be promoted in the monthly *What's Happenin'* Magazine (1,250 copies are distributed by the first of the month) weekly basewide e-mails, posters and fliers. Sponsor name and logo will be recognized in all above advertising and publicity. (To be included in magazine: Must have approved contract and receipt of sponsor logo by 10th of month prior).

This is a solicitation for commercial sponsorship by a non-appropriated fund instrumentality of the United States Government. It does not obligate appropriated funds or non-appropriated funds of the government.